# <u>FIJET NEWSLETTER - April, 2012</u>



Maribor, Slovenia site of the upcoming Young Journalists Academy for 2012

"Certainly, travel is more than the seeing of sights; it is a change that goes on, deep and permanent, in the ideas of living." - Miriam Beard

# **Important Information**

September 30, 2012 – Deadline for submitting articles and stories from the Board of Directors meeting in the Czech Republic. If you miss this deadline, you will not be allowed to attend the upcoming Congress and you are subject to being expelled from FIJET.

# **Contents:**

From the Editor's Desk – Jim looks at some of the important decisions made at the meeting of the FIJET Board of Directors in the Czech Republic.

FIJET News – The latest information about the FIJET 2012 World Congress in Egypt; Decisions made at the FIJET Board of Directors meeting in the Czech Republic; All members are asked to register on the FIJET website; Details of the 2012 Young Journalists Academy to be held in Maribor along with the program; an invitation to the Global Media Forum; an invitation to join the European Journalists 50th Congress; Rules governing requirements for publishing following a Congress or meeting.

News From Around FIJET – A report on the passing of Ina Leijdsman, a dear friend of FIJET; Magdalena Gigova (ABUJET, FIJET-Bulgaria) promotes her new travel book and ABUJET unveils the second book of the ABUJET Library, "ZOOM TURKEY" during a ceremony in Sofia.

#### **Editor:**

Jim Thompson (jim@traveljourno.com)

# Important note:

The newsletter is open to all members of FIJET. Your news, articles, and other contributions are welcomed and appreciated. Please send all submissions for consideration to the newsletter editors.

**FIJET Website**: http://www.fijet-web.com or http://www.fijet.net

NOTE: Previous newsletters can be found on the website.

**Update your Email.** We are doing all that we can to ensure that all members of FIJET receive the newsletter via email each month. However, we are limited in this effort by the email addresses that are provided to us. If you have recently changed your email, or you or someone in your association is not receiving the newsletter, please provide us with the current address. This is the ONLY way to insure that you receive the newsletter in your email box. If you do not have an email address or have not been getting the newsletter, you can access it via the FIJET website (http://www.fijet.net).



# FROM THE EDITOR'S DESK

# **Decisions for the Future**

Several important decisions were made during the Board meeting in the Czech Republic last month which reflect the determination by the members to put FIJET on the right course for the future.

The first decision concerns countries with two **Associations**: Belgium, Italy and Spain. The Board decided that the Associations involved will have a final deadline of June 30 to come to an agreement of which will be the official representative of FIJET. If they cannot resolve the problem by that date, then the Executive Committee will make the decision for them. The decision will be based on "members. professionalism and overall activity." The selected Association would then become the only one in the country to be recognized by FIJET.



This is a **thorny problem** that has been a lingering issue for several years. During the meetings, it was noted that no one wants to lose members for any of the Associations, but it is important that we have one Association that can speak for the country.

There are also a number of practical issues that are affected by having two Associations in a single country. The first is which has the right to attend the Board meetings and cast a vote. In the past, we have allowed all of the Associations to attend the meetings, but only accepted votes from one of them. This has worked, but, at times, created an awkward situation when selecting one of the Associations when a vote was called. It also raised the question of whether or not the members in one of the countries in question were **truly being represented**.



Another problem involved the quotas for the Congresses. In some cases, both Associations wanted to have the full quota which would mean twice as many members from a single country than from any other country.

It is the hope of the Executive Committee that the parties involved will find their own solution. Leaving this matter to the Executive Committee could result in a decision that neither party likes.

Another issue is one raised by

Anais de Melo from Mexico. She has proposed that members of the Executive Committee be limited to two terms. This would allow for a greater turnover on the Committee and, hopefully, bring in new ideas and new spirit to the FIJET managing group. The final wording is still being worked on, but it seems reasonable to stage this process so that not all members are replaced every eight years.

Being a part of the Executive Committee is a difficult job that requires a great deal of time and effort. It also requires specialized knowledge of the members and important procedures. Much of this knowledge comes only through **experience**. Having some members who have been serving for at least one term would allow for a smoother transition than if everyone was new to the game.

The final proposed bylaws change will be submitted to the Board of Directors and voted on at their next meeting.

Finally, it was decided that the time for having a full history of FIJET is long past. Executive Committee member, Eytan Shabi, was given this task four years ago, but, to date, there has been **little progress** on this project.



The Board decided that Walter Roggeman (UBJET, FIJET-Belgium) and Miroslav Navara (FIJET-Czech Republic) would be brought in to assist in making a FIJET history a reality and get the project jump started. Executive Committee member, Salah Attia, and his son, Mohamed (FIJET-Egypt) will also assist in the project and print (at no charge) the final historical document.

FIJET has a long, interesting and important history. It is a shame that we do not have a full history that documents the many things that we have done over nearly 60 years of existence. This project is **long overdue** and this may be the last chance we have to create this document.

As Walter noted during the meetings, one of the UBJET members was part of the original Association that founded FIJET way back in 1954. He can provide many important details about the beginnings of FIJET. We should not let this opportunity slip away from us. I have great faith in Walter and Miroslav that they will get this project back on track.

If you have not yet done so, I remind everyone that you must register on the FIJET website. If you do not register, you will not be considered a member of FIJET.

**FIJET Executive Committee Director of FIJET Congresses & Meetings** 

# **FIJET NEWS**

2012 Congress in Egypt – We are still monitoring the situation in Egypt before finalizing plans for



the 2012 FIJET World Congress. Unless things change following the election in Egypt, the Congress is planned from October 8-15, 2012 with two days in Cairo, then two days at the Red Sea resort of En Kohna, two nights in Alexandria and the final night in Cairo. Executive Committee member. Salah Attia notes that the first round of the Presidential election will be held in May with the second round (if needed) in June. Following the elections a better assessment will be made to determine if the Congress will be held in Egypt as scheduled.

FIJET Board of Directors Decisions – The following decisions were made during the joint meeting of the FIJET Executive Committee and Board of Directors in Ceske Budejovice (Czech Republic) on March 16, 2012.

At the beginning of the meeting, President Tijani Haddad voiced his disappointment about the current atmosphere prevailing within FIJET and expressed the wish for a sound and fraternal ambiance to predominate in our big family. Moreover, he requested a vote of confidence in his favor for the rest of his term of office and was given a unanimous vote in his support.

- 1. Countries that have two Associations must start negotiations in order to achieve a merger. Should no such agreement be found by June 30, 2012, the Executive Committee will choose the more representative Association in terms of number of members, professionalism and overall activity. The selected Association would then become the only one in the country to be recognized by FIJET.
- 2. Since Ertan Sandikcioglu (FIJET-Turkey), who was initially appointed on the Elections Sub-committee had decided to run for office on the Executive Committee, he cannot be a member of the Elections Sub-Committee. He will therefore be replaced by Ryker Lomas (FIJET-North America).
- 3. The Polish Association presided over by Anna Plenzler will be the only one recognized by FIJET in the country and allowed to use the name "FIJET" in its designation and activities.
- 4. Younes Adli (Individual Member-Algeria) was appointed Representative of Individual Members as outlined in the bylaws and the 2012 Election Procedures.

- 5. A proposal for a change in the FIJET bylaws by Anais de Melo (FIJET-Mexico) was accepted. The chance calls for a limitation of two terms for elected members of the FIJET Executive Committee. The proposal will be formally voted on by the FIJET Board of Directors at the their next meeting and will go into effect following that if it is passed.
- 6) The Golden Apple 2012 will be awarded to Slovenia (following Young Journalists Academy), ALTINDAG (Ankara area/Turkey) and the city of ALEXANDRIA (Egypt).
- 7. Egypt Congress: October 8-15, final decision in July after Presidential election in that country.
- 8. Eytan Shabi (FIJET-Israel) will work with Walter Roggeman (UBJET, FIJET-Belgium) and Miroslav Navara (FIJET-Czech Republic) to finally produce a history of FIJET. The plan calls for the production of a book that will include the key documents of FIJET that will be printed by Salah and Mohamed Attia.



9. The FIJET elections will be held on the first day of the Congress. No Internet voting is

allows. Physical presence required unless there are special circumstances.

- 10. The Young Journalists Academy will take place in Maribor, Slovenia from June 1-7. Attendance is restricted to a maximum of 15 people. The cost is 350-Euros (shared by FIJET and National Association). Theme: "cultural tourism is greenest tourism"
- 11. Member Directory. Registration of all members on website compulsory, no registration = no membership.

- Jacques Campe, Secretary General

Register Your Members - All FIJET members are asked to register on the FIJET website. We

have been asking you do this for more than a year and I am sure that you are getting tired of hearing it. Unfortunately, we still do hot have registrations from everyone. We need you to register for several reasons. First, it will allow us to finally publish a Member Directory. Second, it will validate your Association and allow you to have a candidate in the upcoming elections and the participate as a full member in all FIJET activities. Third, it will save everyone time and effort when you register for a Congress or meeting. For example, when you enter your member number when registering for a Congress, most of the information (name, address, telephone, country, National Association, etc.) will be automatically filled in for you. All you will need to do is to enter your arrival and departure dates and your flight information and you are finished.



National Association Presidents can get a list of the people who have registered from their Association by following these instructions:

- 1. Login to the FIJET website. You do this by entering you Member number and your password. If you have never done this before, then the password is "open." You just enter any password that you want and it becomes your permanent password, so do not forget what you enter the first time.
- 2. Select "Members Only" from the upper menu bar.
- 3. Click on "Association Members" on the lefts side of the page. You should get a list of your registered members.

FIJET Elections – The names of the candidates for the FIJET elections have been submitted and the process is now in the hands of the Elections Sub-Committee. Their next step is to validate each of the potential candidates. This process involves confirming that the candidates are working journalists in accordance with the FIJET bylaws and insuring that they have valid National Associations. It is a process that will take some time. Additionally, they must wait until after June 30<sup>th</sup> when a determination is made concerning the countries with two National Associations.

As a result, they do not expect to release the names of the candidates until sometime in July. There will still be plenty of time prior to the voting for everyone to have the names of the candidates and learn about them. The names and a campaign statement for each candidate will be published in this newsletter once the information is provided by the Elections Sub-Committee.

# 2012 Young Journalists Academy Set for June

Anyone wishing to participate in the Young Journalist Academy should apply immediately in order to secure a space. Applicants must fill out an application form (obtainable by sending an email to Cveta Potocnik at: cveta.dotocnik@rtvslo.si or to Drago Bulc at: drago.blc@gmail.com). Final deadline for submitting the application is April 15, 2012. Further details can be found at: www.fijet-academv.com



# FIJET ACADEMY 2012 IN MARIBOR, SLOVENIA "CULTURE AND SUSTAINABLE TOURISM" UNDER THE UMBRELLA OF UNWTO

The 3. Academy for Young Travel Journalists will take place from June 1 to June 8 2012 in the second largest town in the Republic Slovenia – in Maribor. This magnificent town on the banks of the River Drava, which is connecting four European countries Italy,

Austria, Slovenia and Croatia, is situated at the outskirts of the Alps and sweeps with its wine growing hills gently down to the Pannonia Plain. The city boasts with 400 years old vine, which is officially recognised as the Oldest Vine in the world by Guiness book of world records.

FIJET Academy for Young Travel Journalists is an original project of FIJET Slovenia/Association of Travel Journalists, which aim is to provide additional training for young travel journalists, above all in the field of sustainable tourism, in collaboration with internationally recognised experts, combined with a study of established examples of good practice both in Slovenia and in other countries. An additional aim of the project is to facilitate networking among young travel journalists from all over the world, who, while improving their knowledge of sustainable tourism, will get to know Slovenian tourism and promote it around the world through the media they work for.

As Maribor is for the year 2012 designated European Capital of Culture and hundreds cultural events with a strong European dimension will be organized and the town on the River Drava will attract thousands of international visitors, the Board of the Academy in accordance with FIJET EC and BoD for the third Academy has chosen the theme "Culture and sustainable tourism". In the program among other events the visit to the nearby Austrian city Graz will be included, since this city was European Capital of Culture in the year 2003. As Academy is always



an edutainment event participants will have the possibility to visit different cultural events and performances as well as tourist and cultural attractions in Maribor and its surroundings.

FIJET Academy Direktor Drago Bulc in November during the World Travel Market in London met with Taleb Rifai, Secretary General of the World Tourism Organization UNWTO. Taleb Rifai confirmed the interest of UNWTO to support the Academy. Details of this cooperation will be coordinated by Marcelo Risi, Principal Media Officer UNWTO, who was also one of the speakers at the second Academy earlier this year in Portorož, the leading tourist resort on the Slovenian Riviera.

# ACADEMY FOR YOUNG TRAVEL JOURNALISTS CULTURE - THE GREENEST SEGMENT OF TOURISM Maribor, Slovenia, 1 – 7 June 2012

# PRELIMINARY PROGRAM

# June 1 2012, Friday

Arrival of participants to Hotel City Maribor (www.cityhotel-mb.si), Maribor 19.00 Get together

# June 2 2012, Saturday

09.00 Beginning of the educational programme Culture – the greenest segment of tourism

09.00 - 11.00 WORKING SESSION 1

09.00 – 09.15 **Drago Bulc**, Academy director: Introduction to the theme

09.15 – 09.45 Helena Cvikl, MSc., 2012 Academy Programme Director, Director of Vocational

College for Catering and Tourism and the Vice President of International association of the leading hotel schools in Europe (EURHODIP): Taste Slovenia - Project integrating Slovenian culinary heritage in modern hospitality

- 09.45 10.00 Milan Razdevšek, manager of Maribor Tourist Board: ECOC A chance for breakthrough of Maribor's cultural programmes
- 10.00 10.30 Mitja Čander, Programme director of European Capital of Culture Maribor (ECOC): Has the first half of the ECOC fulfilled expectations?
- 10.30 11.00 Discussion
- 11.00 11.30 Break
- 11.30 14.00 **WORKING SESSION 2 (Cases):**
- 11.30 12.00 Marcelo Risi, Principal Media Officer UNWTO: Culture a vital tool for the development of a sustainable tourism sector
- 12.00 12.30 Jose A. Dielens. Association of European Cities and regions for culture and official representative of FIJET: European capitals of Culture – all of them benefited?
- 12.30 13.00 **Beáta Seres**, International Press Relations, Pecs2010 Management Centre: Heir of the Pécs 2010 European Capital of Culture
- 13.00 13.30 **Prof. dr. Mario Plenković**, Faculty for Tourism University of Maribor and member of Network of UNESCO Chairs in Communications (ORBICOM): Culture in Travel Media
- 13.30 14.00 Dr. Vlasta Kučiš, Faculty for Tourism University of Maribor: Communicating Culture in Travel Media
- 14.30 Brunch in Old Vine House (next to the oldest vine in the world, with an age of over 400 years it is registered in the Guinness Book of Records).
- 16.00 Visiting Maribor Wine Road and Meliski hrib with vineyards and cellars, visit of Anderlič wine cellar

Evening free to visit an event of ECOC

# June 3 2012, Sunday

09.00 Excursion to Pohorje Hills

# **WORKING SESSION 3:**

- Photographic workshop with Ryker Lomas, renowned travel and official FIJET photographer: Creative Travel Photography
- Herb workshop: Integrating local products in gastronomic programmes

15.00 Dinner in traditional Slovenian Restaurant Pri Lipi

Evening free to visit an event of ECOC

# June 4 2012, Monday

09.00 Excursion to Graz – European Capital of Culture 2003 and the second largest city in Austria

#### **WORKING SESSION 4:**

Dieter Hardt-Stremayr, managing director of Graz Tourist Office and President of European Cities marketing: Aims of European Cities Marketing, which is promoting and linking the interests of more than 120 members from more than 100 major cities in 32 European countries

Sightseeing of Graz and urban culture areas designed in 2003

# June 5 2012, Tuesday

08.00 Excursion to **Ptuj** - Partner city of ECOC and the oldest Slovenian city with rich cultural and natural heritage

#### **WOKING SESSION 5:**

 10.00 Meeting the Mayor of Ptuj: Presenting projects for preservation of the oldest Slovenian town

(Sightseeing)

Travel to wine growing region Prlekija

18.00 Dinner and overnight stay in **Dvorec Jeruzalem** (The Jeruzalem Mansion), surrounded by picturesque terraced vineyards and hilly landscape of Perlekija region

# June 6 2012, Wednesday

08.00 Departure from Jeruzalem to Croatian medieval town **Varaždin**, which represents the best preserved and richest urban complex in continental Croatia

Meeting colleagues from daily Varaždinske vijesti

# **WORKING SESSION 6:**

- Meeting with the Mayor of Varaždin

Sightseeing of Varaždin

Transfer to Maribor

#### June 7 2012, Thursday

09.00 A ride with a timber raft along the Drava

#### **WORKING SESSION 7:**

**11.00 – 13.00 Peter Linden, PhD**, freelance journalist, teacher of journalism and writing, München: How to write attractive (Lecture and discussion)

13.00 – 15.00 Conclusion of Photography Workshop: Travel photo telling a story (evaluation of selection of photographs taken by participant during the Academy)

Afternoon free

19.00 Farwell gala dinner and delivery of Diplomas of participation at FIJET Academy for Young Journalists

# June 8 2012, Friday

Departure of participants

**FIJET Elections** – Election for FIJET President and for the Executive Committee will be held this year. All National Associations are encourage to have a candidate (only one candidate per Association is allowed). In order to be considered a valid association and allowed to have a candidate, National Associations must have paid the dues for all of their members by March 31, 2012 and must have at least 10 Journalist Members registered on the FIJET website. Any association which does not pay dues or which do not have at least 10 registered members will not be considered valid and will not be allowed to have a candidate.

# FIJET Members invited to the European Journalists 50<sup>th</sup> Congress –Our colleague Hendrik



Schott (FIJET-Germany) notes that "some spaces are available to FIJET members at the European Journalists (EJ) 50<sup>th</sup> Congress which will be held in Razlog, Bulgaria from September 20-23, 2012.

The schedule of events is attached. If you are interested, you should contact Paolo Magagnotti, EJ President or EJ Secretary General Raluca Nelepcu (<a href="mailto:nelepcu@adz.ro">nelepcu@adz.ro</a> Mobile: +40 726 319 746).

You can also contact Sofia Vassil Sotirov for information regarding Bulgaria and the area where the congress will take place. Vassil Sotirov's e-mail and mobile: <a href="mailto:vsotirov@yahoo.com">vsotirov@yahoo.com</a> - +359 885 840 487

Mr. Magagnott notes that, "Since it will be a special event because the Congress will coincide with the 50th anniversary of the EJ foundation, and because in the Country club when we will be staying the number of rooms for us will be limited, we need to have a pre-registration by December 20, 2011 and definitive confirmation by February 29."

The participation fee is: 200 (two hundred)-Euros for a person in a single room and 350 (three hundred fifty)-Euros for two persons in a double room.

The participation fee includes:

- participation in all Congress events
- transportation from airport to the Club and back
- three nights in five stars hotel or apartment, including breakfast
- three dinners
- two lunches
- visits and excursions

# **50th EJ Congress**

Razlog, "Pirin Golf & Country Club"

The Future of the European Union Socio-economic Development in the Balkans

Thursday, September 20, 2012

Arrival day

- 9:00 pm: Welcome dinner at the Country Club (near Razlog)



# Friday, September 21, 2012

Morning: The Future of the European Union

# First part

- Opening of the Congress
- Welcome addresses by local authorities and representatives of the

#### **Bulgarian Government**

# Second part

- Round table with politicians, journalists and businessmen.

#### Lunch

- Visit to the worldwide famous Rila Monastery
- Dinner in the wood with torches

# Saturday, September 22, 2012

Morning: Socio-economic Development in the Balkans

# First part

- Speakers:
- Sergio Arzeni: Director, Centre for Entrepreneurship, SMEs and Local Development of the OECD, Paris.
- Manfred Swarovski: Swarovski Chrystal; Founder and CEO of SWACO.
- Jordan Kanazirev: Director, BALKANSTROY
- Other Speakers TBA

#### Second part

- Round table with politicians, journalists and entrepreneurs.

# Lunch

- Visits to be organized
- Dinner in Club's restaurants

# Sunday, September 23, 2012

Departure day

Pre-registration by December 20, 2011.

Registration confirmation must be received by February 29.



# **CONGRESS & MEETING PRODUCTION CRITERIA & RULES**

#### CRITERIA FOR ATTENDING A CONGRESS

- 1. Any member whose membership dues are not paid by March 31 of the year of the Congress will not be allowed to attend the Congress.
- 2. New members may not attend a Congress in the first year of their membership.
- 3. Members who have not attended a Congress in the previous three years are required to present proof of their continuing activity as a journalist before being allowed to register for the Congress.
- 4. Anyone not sending in at least one qualifying published article, broadcast or photo credit, following a Congress or event will not be allowed to attend the next Congress or event and will be required to provide proof (audit) of their work as a professional travel journalist, writer, broadcaster or photographer over the previous year before they are allowed to attend any future Congress or event.
- 5. Congress quotas (if set) will apply to each country and not to each association.

# **PRODUCTION CRITERIA & RULES**

(Note: All requested information must be provided in English)

- 1. All journalists members of FIJET attending a Congress, no matter their registration status, must write and publish at least one article following the Congress and prior to the deadline set for publishing. Articles published prior to the Congress are not acceptable.
- 2. Copies of articles and broadcasts must be sent to the Secretary General prior to the announced deadline. Since the deadline is usually six months following a Congress (exact date will be published prior to the Congress), unless a special exemption has been granted, no excuses will be accepted for failing to publish.
- 3. If there are extraordinary circumstances that prevent a member from meeting the stated deadline, a special exemption (which may or may not be granted) must be requested prior to the deadline for publication.
- 4. Acceptable articles MUST be published in a magazine, newspaper or recognized website. An article that is simply typed in a word processor is NOT acceptable. Articles published only in association newsletters will also not be accepted. Information posted to free Internet sites such as Facebook or YouTube along with blogs and blog sites are not acceptable to meet the publishing requirements.
- 5. When sending copies of articles and broadcasts, you must provide the entire publication (in the case of printed materials) and program portions that aired before and after (in the case of a broadcast). For print publications, this means the entire magazine or newspaper section.
- 6. Members registered as photographers, must provide copies of articles containing their photos (in the format stated in item 5 above). The photos must contain a photo credit with the name of the photographer or it will not be accepted. A CD that contains only photos is not acceptable.
- 7. All articles must contain the name of the person writing the article in order to be accepted. If you write under a pen name, you must provide us with that name prior to registering for the Congress.

- 8. No more than four people per publication will be allowed to attend a Congress in the name of that publication.
- Only recognized and established websites will be acceptable for proof of publication. Those writing for websites must provide (in English) information about the site, including circulation figures, year site was established and information about the prime audience. 10. All articles, broadcasts and photos must be accompanied by the following information in English:

Title of Article Name of Author Citizenship of Author Name of Media Page number in the media or date and time of broadcast Country of Media Circulation of Media Information on where publication is distributed Date (month, year) article published or broadcast

# **NEWS FROM AROUND FIJET**



A Dear Friend Passes – It was with great sadness that we learned from Gerard Leijdsman (Independent Member, Netherlands) that his dear wife, Ina, passed away on Easter Sunday, April 8. Ina was a wonderful woman and dear friend of FIJET who was an important part of our Congresses.

As we all know, sometimes the schedule during our Congresses is difficult and demanding, even for the strongest and the youngest of us. Despite the often difficult schedule, Ina stayed with us, never holding back the group and always sharing the experience with a smile and kind word.

Her faithful and devoted husband, Gerard, recalls, "Ina enjoyed not only the last trip to Romania but she remembered also the many other travels before that final Congress. When a new destination was published she always looked forward to meeting you and all the participants.

"At the destinations, she loved to get in touch with local people to learn about their way of life and their habits. This was completely in line with her job as manager of the stenographers department of a newspaper. At that time there were not many electronic inventions and most of the news from abroad was passed by telephones. Ina always ready to write down the news as quickly as possible to make the final deadline for the newspaper. She was a real newspaper woman.

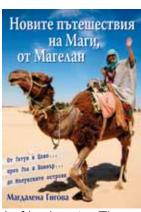
"One day a journalist walked in with an audio tape in his hand that contained an exclusive, news breaking interview. Unfortunately, the tape did not fit in the machine, but it would work in the car. Ina didn't miss a beat. She went to the car and transcribed the interview word-for-word and managed to make the press before the deadline.

Ina was 84. She was a very special person who will truly be missed by the entire FIJET family. Our sympathies go out the Gerard during this time that is most difficult for him.

# Magdalena Gigova, (ABUJET, FIJET-Bulgaria) Promotes New Book

 Journalist and travel writer, Magdalena Gigova, promoted her fourth book of travel stories entitled, "New adventures of Maggie, like Magellan."
The book contains 450 pages with 230 original photos.

In the book, the author describes exotic places like Moluku islands, Gatun lake or Gujarat state with a fresh sense of humor and juicy expressions. She introduced the book during a funny and colorful party that included body art and fireworks in club "The Library" in Bulgarian capitol – Sofia, attended by more than 200 journalists, writers, travelers, diplomats and celebrities.





The unique of presentation was a model of body art. The famous artist Ivan Jakhnadjiev painting on naked Merlin Arnaudova, who was also the sponsor of the book. Merlin is not only a business woman, but also a world champion on 100 m for veterans and champion of body fitness.

Magdalena is member of FIJET and author of three books with travel stories and one with journalistic investigations. She has also authored thousands of articles and appeared on many Television and Radio shows and programs. She has visited 66 countries.

# **ABUJET Presents "Zoom Turkey"**

The chairman of the Bulgarian association (ABUJET, FIJET-Bulgaria), Maxim Minchev and the General Director of the Bulgarian News Agency presented the second book of the ABUJET Library, "ZOOM TURKEY" at a prestigious gallery of the Sofia Press. Among guests attending the presentation of the book's debut were ambassadors, government officials, journalists, photographers and fellow writers.



Along with the presentation of the book, a photographic exhibition called "Zoom Turkey" and which includes many of the photos in the book, was also held. Articles, photographs, stories, impressions and memories from ABUJET members who participated in the FIJET World Congress in Turkey (2011) are included in the book.

Presentation of the book and the photographic exhibit also provided the opportunity to distribute information about ABUJET and FIJET to the many attending journalists.

